

Meeting Minutes Bay Island Siesta Key Association Neighborhood Board

Location: Virtual via Zoom

Date: March 2, 2026 at 6:00PM

The meeting was called to order at 6:00pm.

Attending Board Members: Tommy DeAlano, President; Randy Ferman, Vice President; Leslie Butterfield, Membership; Krystal DeAlano, Secretary; Marie Cohen, Social Chair; Roy Cohen, Susan Saltalamacchia, Tracy Marks

President Opening Remarks:

Tommy asked for approval of the minutes from the last meeting, which were approved. He asked Krystal for the Treasurer's report.

Treasurer's Report:

Krystal reported [REDACTED] as of March 2. In February, we paid \$60 for CCNA dues, \$250 for the USPS PO mailbox, \$570 for the website development at wix.com, and \$61.25 for the annual report. The city won't reimburse for sales tax on items like the website.

Old Business:

We'll target a secretary candidate at the next social gathering on April 8.

Please send photos and bios to upgrade the website. Tommy wants ideas for additional content. We suggested redesigning the mission statement, and Randy and Marie agreed to collaborate on it. We plan to announce and launch the website at the next social. Tommy blended the logo with our current sign. Susan suggested adding "Siesta" to communication.

New Business:

Marie completed the neighborhood survey. Tommy asked if we should use Google Forms or PDF format. Randy asked his social media contact to assist when the survey is ready. We'll likely use Google Forms by majority agreement.

The next social will be on Wednesday, April 8, from 5-7:30pm. We'll offer party snacks, desserts, wine, and beer. We'll receive \$250 from the city to reimburse the party, excluding alcohol.

We currently have 34 members and want to grow. We'll have a great social to attract more members. Tommy will prepare street captains to advertise the social and recruit new members.

Tommy shared a screen showing parcels of 145 homesteaded properties in BISA. The city plans to address illegal rentals in the next six months. We'll use the list to visit these properties. Susan suggested creating business cards with BISA info and a "Welcome to the Neighborhood" flyer. We'll also distribute door hangers for the party. Randy will design the "Hello Neighbor!" party sign. Tommy will curate and split the list for board members to use for marketing. He needs a summary of the next social email, announcing our new website and joining instructions.

Announcements:

Tommy will be present at the next CCNA meeting on March 7th, which will provide a stormwater update.

Wednesday, April 1, from 3 to 7pm, Flo Entler, City Commissioner candidate, will visit our neighborhood.

An annual BISA member meeting is mandatory and will be held 30 minutes before the 2027 holiday party.

The next board meeting is on March 25 at 5:30pm. via Zoom to prepare for the social, if necessary.

Adjourn:

Zoom meeting adjourned at 7:00PM.